

AUQUAN's Portfolio Activity Monitor allows you to:

1. Track early signs of evolving second and third order effects for unique content ideas.
2. Save research time with quick access to underlying sources all in one place.
3. Monitor supply chain exposures and subsequent impacts periodically and provide timely insights to your investor audience.

Russo-Ukrainian War: Evolving Corporate Impacts Require Deep Supply Chain Analysis

With constantly changing business effects of the Russo-Ukrainian War, it can be incredibly difficult to keep track evolving company impacts, consisting of three major themes:

- Sanctions
- Corporate Divestment and Response
- Disrupted Supply Chains

Case Study: New content idea generation from themes and knock on effects

Auquan helps you generate unique content ideas with minimal search effort, saving manual research time in your article writing process. Major market themes are auto-updated in one place (see two examples below: automobile production crisis and catalytic converter shortages). Each of these is collected and aggregated across 1 million+ sources with only the most impactful insights surfaced.



Manually sifting through each story to make sense of differing sector impacts is hugely time consuming, especially when filtering noisy, repetitive stories.

Saving time on understanding unstructured data

The Global Automobile Production Crisis theme (Fig. 1) is a grouping of 31 connected stories identified from thousands of thematic second order stories and topics related to the war, providing aggregated, digestible updates for each theme.

Fig. 1: Global Automobile Production Crisis

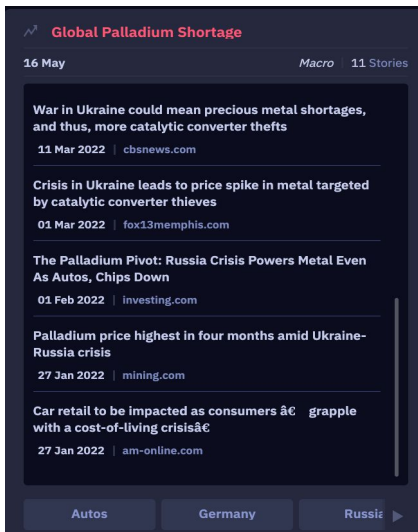


Fig. 2. Global Palladium Shortages

When manually searching for or trying to understand second order impacts, key connections can be easily overlooked when engaging your readers with a forward looking content piece.

Picking up early signals for your content ideas

Catalytic converter shortages (majorly contributing to automobile production) is an unexpected second order effect from the crisis, triggered by palladium shortages. Auquan flagged this as a critical raw material signal months ahead of companies reporting impacts (Fig. 2).

Case Study: Tracking corporate supply chain exposures for updating your investors

Each company may have a different response to the war; having divested, or being in the process of divesting from Russia and Russian-linked assets.

The amount of information for direct and indirect exposures in company activities is impossible to keep track of, along with the subsequent impacts.

Auquan monitors company exposures periodically and provide timely insights to investors.

- 23 Feb: [VW, Renault And Stellantis Plants In Russia Could Be Affected By Western Sanctions](#)
- 2 Mar: [Renault shares crushed by concerns about automaker's Russia exposure](#)
- 10 Mar: [AvtoVAZ to partially reopen car assembly plants next week](#)
- 21 Mar: [Renault Resumes Production At Moscow Plant Following Suspension](#)
- 23 Mar: [Renault industrial activities in Russia are suspended](#)
- 24 Mar: [Renault backflips on Russian production plans](#)
- 27 Apr: [Renault May Hand Over Lada Maker to Russian State for a Ruble](#)
- 11 May: [Renault's exit plan from Russia is logical, but it is somewhat illusory](#)
- 17 May: [Renault sells Russia business to state-backed entity for one ruble](#)

You not only know response and activity from company disclosures all in one place, but also indirect ownership or supply chain relationships with underlying sources, with zero effort.

Auquan's Monitoring Volume

1m+

Sources actively monitored for evolving corporate activity and exposure

10,347+

Supply chains exposed via operations, suppliers and clients

1,900+

Companies connected to 2021-22 Russo-Ukrainian Crisis in our ecosystem

